



## PRIVACY POLICY

We value the trust you place in us. ETE (Yashas Infotech Pvt Ltd) describes how we handle the personal information of the user on our Mobile Application/website. To provide a safe and useful service, we collect, use, and share personal information.

## COLLECTION OF PERSONAL INFORMATION

Information posted on ETE is obviously publicly available. Our servers are located in Bangalore, India. Therefore, if you choose to provide us with personal information, you are consenting to the transfer and storage of that information on our servers. We collect and store the following personal information.

- Email address, physical contact information, and (depending on the service used) sometimes financial information.
- Computer sign-on data, statistics on page views, traffic to and from ETE and response to advertisements.
- Other apps installed on device.
- IMEI number.

## Use - We use users' personal information to:

- We use users' personal information to provide our services.
- Resolve disputes, collect fees, and troubleshoot problems.
- Encourage safe trading and enforce our policies.
- Customize users' experience, measure interest in our services, and inform users about services and updates.
- Communicate marketing and promotional offers to you.
- Do other things for users as described when we collect the information.

## DISCLOSURE

- All information contained by ETE (Yashas Infotech Pvt Ltd) is treated as strictly confidential and ETE does not and will not disclose or share such confidential information to/with any external organizations.
- The users' privacy is very important to us. We don't sell or rent users' personal information to third parties for their marketing purposes without users' explicit consent.
- We may disclose personal information to respond to legal requirements, enforce our policies, respond to claims that a posting or other content violates other's rights, or protect anyone's rights, property, or safety.
- ETE also reserves the right to make use of the personal information in any investigation or judicial process relating to fraud on account of such transactions during the period ETE retains such information.
- We may also disclose personal information to enforce our policies, respond to claims that a posting or other content violates other's rights, or protects anyone's rights, property or safety.



- Third party vendors, including Google, use cookies to serve ads based on a user's prior visits to the website. You can take steps to disable the cookies on your browser although this is likely to affect your ability to use the Mobile application/website. In some instances, our third-party service providers may use cookies on the Website. We cannot control or access cookies used by third- party service providers. You can configure your browser to not accept cookies.

## **WATERMARK**

All images on Easy to EMI mobile app/website are watermarked, which prevents the images to be used for other purposes, without the consent of the advertiser.

## **USING INFORMATION FROM ETE**

You may use personal information gathered from ETE only to follow up with another user about a specific posting, not to send spam/phishing or collect personal information from someone who hasn't agreed to that.

## **ACCESS, MODIFICATION, DELETION**

You can see, modify or erase your personal information by reviewing your posting or account status page. Contact customer support at [support@easytoemi.com](mailto:support@easytoemi.com) to review any personal information we store that is not available on ETE. There may be a charge associated with such requests but these will not exceed the amounts permitted by law. We delete personal information when we no longer need it for the purposes we described earlier. We retain personal information as permitted by law to resolve disputes, enforce our policies; and prevent bad guys from coming back.

## **DATA SECURITY**

- We use lots of tools (encryption, passwords, and physical security) to protect your personal information against unauthorized access and disclosure.
- All personal electronic details will be kept private by the Service except for those that you wish to disclose.
- It is unacceptable to disclose the contact information of others through the Service. No data transmission over the internet can be guaranteed to be completely secure. So while we strive to protect such information, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk. Any personal information comes into our possession reasonable steps will be takes to protect the information from unauthorised access, modification, loss, misuse or disclosure.



## **CONFIDENTIALITY OF INFORMATION**

Users who use any of the features on ETE app/website agree and accept that they have been fully informed by ETE that the use of features may lead to publication, to all users of ETE mobile application, of any personal information posted by them while using any specific feature on ETE mobile app. Users further agree that the authenticity of, and consequences from the posting by users of any personal information of themselves or any other person, are the sole responsibility of the user. Users further agree and accept that the terms of the Privacy Policy will be applicable to the use of all features, existing and new. However, the Users agree and accept that confidentiality of information posted on such features has been waived by the Users of such features themselves.

## **GENERAL**

ETE (Yashas Infotech Pvt Ltd) reserve right to change, modify or update Privacy Policy at any time. You are encouraged to check the ETE services often to get updated about Privacy Policy. You acknowledge that by virtue of usage of the ETE service you provide acceptance of the Privacy Policy.

## **Contact details**

Send questions about this policy to [support@easytoemi.com](mailto:support@easytoemi.com).